



Media Clips

COVERED CALIFORNIA BOARD CLIPS October 25 – November 15, 2013

Since the October 24th Board Meeting, the high visibility media issues included: the announcement of the October enrollment numbers; President Obama's announcement regarding the delay of health plans being cancelled; the Attorney General shutting down phony Covered California websites; maintenance and upgrades being made to the CoveredCA.com enrollment website; the unveiling of the Asian-language ads and billboards to consumers; Alameda Alliance being removed from Covered California; the We Connect health care event; the weekly release of numbers and data regarding the website and applications; and general coverage and opinions on Covered California and the Affordable Care Act.

Since the October 24th Board Meeting, the term "Covered California" was mentioned 81,800 times in a Google search and the phrase "California Health Benefit Exchange" was noted 838 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

[Covered California to Get Improved Online Enrollment](#)

Covered California
November 15, 2013

[Covered California Reaches Out to Asian-Language Consumers in Stores, On Billboards](#)

Covered California
November 14, 2013

[Covered California and California Department of Health Care Services Release October Statistics for Health Insurance Marketplace](#)

Covered California
November 13, 2013

[Covered California Releases Its 2012-2013 Annual Report](#)

Covered California
November 12, 2013

[We Connect Healthcare Enrollment & Resource Fair Connects 1,500 Sacramento Region Resident to Valuable Health and Financial Resources](#)

Covered California
November 11, 2013

[Covered California Releases Statistics for Its Health Insurance Marketplace for Week Ending Nov. 2](#)

Covered California
November 5, 2013

[Covered California's All-Volunteer Outreach Program Spreads the Word About Affordable Health Insurance](#)

Covered California
November 4, 2013

[Covered California Releases Statistics for Its Health Insurance Marketplace for Week Ending Oct. 26](#)

Covered California
October 29, 2013

HIGHLIGHTS

[California health exchange still debating what to do on cancellations](#)

The Los Angeles Times
By: Chad Terhune
November 14, 2013

[California Health Exchange Outdoes HealthCare.gov](#)

The Wall Street Journal
By: Spencer Ante
November 13, 2013

[Covered California's executive director faces fiery test](#)

The San Jose Mercury News
By: Tracy Seipel
October 27, 2013

BROADCAST

[California Attorney General Shuts Down Phony Insurance Exchange Sites](#)

Capital Public Radio
By: Max Pringle
November 14, 2013

[Covered California Running Relatively Smoothly Compared To HealthCare.gov](#)

KPBS Radio
By: Kenny Goldberg
October 30, 2013

[PRINT](#)

[Obama Announces Fix For Canceled Health Plans](#)

The Huffington Post
November 14, 2013

[59,000 Californians signed up for insurance as of Tuesday, state says](#)

The Los Angeles Times
By: Chad Terhune
November 13, 2013

[Covered California releases annual report, "confident" state will continue to lead the way](#)

The Desert Sun
By: Victoria Pelham
November 12, 2013

[Anthem Blue Cross extends some canceled health insurance policies](#)

The Los Angeles Times
By: Chad Terhune
November 11, 2013

[Health care sign-ups proceeding, at least in California](#)

The Sacramento Bee
By: Richard Chang
November 9, 2013

[Covered California to shut down online enrollment for a couple days](#)

The Sacramento Business Journal
By: Kathy Robertson
November 8, 2013

[California insurance chief criticizes exchange for cancellations](#)

The Los Angeles Times
By: Chad Terhune
November 5, 2013

[Blue Shield gives California policyholders three-month reprieve](#)

The Sacramento Bee
By: Christopher Cadelago
November 5, 2013

[Health insurer Alameda Alliance dropped from Covered California](#)

The Los Angeles Times

By: Chad Terhune

November 1, 2013

[180K Households Apply for State Health Plans](#)

The San Diego Union Tribune

By: Paul Sisson

October 30, 2013

[Don't confuse California Obamacare exchange with U.S. one, exec says](#)

The Los Angeles Times

By: Chad Terhune

October 29, 2013

[CoveredCA chief: Up to 900,000 will lose health plans on 12/31](#)

The San Francisco Chronicle

By: Debra Saunders

October 29, 2013

[Covered California chief, Peter Lee, defends delay of enrollment figures](#)

The San Jose Mercury News

By: Tracy Seipel

October 28, 2013

[Covered California will offer quality ratings for health plans](#)

The Sacramento Bee

By: Christopher Cadelago

October 24, 2013