



California Health Benefit Exchange

Board Members

Diana S. Dooley, Chair
Kimberly Belshé Paul Fearer
Susan Kennedy Robert Ross, MD

Executive Director

Peter V. Lee

Board Meeting Agenda

East End Complex
Auditorium
1500 Capitol Avenue
Sacramento, CA 95814

September 18, 2012
10:00 AM – 4:00 PM

A webcast will be available for the September 18, 2012 Board meeting, including the provisions for individuals to comment from other locations; Please see instructions in the *Meeting Information* section.

Please note: Open session is estimated to resume at 11:30 AM.

ITEM	ACTION/DISCUSSION
I. Call To Order, Roll Call and Welcome	Discussion
II. Closed Session	
A. Consideration of Contract-Related Matters per Government Code Section 100500(j)	
B. Consideration of Personnel Issues per Government Code Sections 11126(a) and 100500(j)	
III. Announcement of Closed Session Actions	Discussion
IV. Approval of Board Meeting Minutes	Action
V. Executive Directors Report	
A. Planning Update	Discussion
B. Legislative Update	Discussion
C. CalHEERS	Discussion
D. Exchange Naming and Branding	Discussion
E. Outreach and Education Grant Program	Discussion
F. Federal Establishment Support	Discussion
G. Exchange Blueprint	Discussion
VI. Stakeholder Consultation Plan	Action
VII. Consumer Assistance/Ombudsman Options	Discussion
VIII. Small Business Health Options Program	
A. SHOP Policy Options	Action
B. SHOP Administrative Options	Action
IX. Health Plan Solicitation	Action
X. Service Center Protocol Models (Note: this item will be discussion only)	Action
XI. Adjournment	Action

MEETING INFORMATION

The order in which agenda items are considered may be subject to change. Public comment is taken on each agenda item.

For in person comments: Prior to making your comments, please state your name for the record and identify any group or organization you represent.

The call-in number for teleconference comments is: (866) 219-5631

Please wait until the operator has introduced you before you make your comments.

To request to make a comment during the public comment period, press * 1; you will hear a tone indicating you are in the queue for comment.

If you change your mind and do not want to make a comment, press #

Assistance is available throughout the teleconference meeting. To request a Specialist: Press * 0

Each person will be limited to two minutes per agenda item.

Materials available for this meeting are posted on the Exchange website at: www.HealthExchange.ca.gov no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven calendar days prior to the meeting date to Alex Kemper-McCall at 916-319-8539 or Alex.Kemper-McCall@hbex.ca.gov.

Directions to the meeting are available on the Exchange website.

If you are a member of the news media and wish to cover this event, please contact (916) 205-8403.

The Board meeting can be viewed via a webcast. The webcast can be accessed at: http://www.cal-span.org/State_Webcast/HBEX/stream_index.htm.