



Media Clips

COVERED CALIFORNIA BOARD CLIPS March 22, 2013 – April 18, 2013

Since the March 22nd Board Meeting, the high visibility media issues included the possible effects of prices on insurance premiums, the introduction of the new Fresno and Rancho Cordova call centers, and the contract announcement with Pinnacle Claims Management, Inc. for management of the Small Business Health Options Program and general coverage and opinions of Covered California and the Affordable Care Act.

Since the March 22nd Board Meeting, the term "Covered California" was mentioned 4,550 times in a Google search and the "California Health Benefit Exchange" was noted 929 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

[Fresno to be Site for Covered California Call Center](#)

Covered California
April 11, 2013

[Covered California Takes Major Step toward Launching New Health Care Options for Small Business](#)

Covered California
April 4, 2013

[Affordable Care Act to Provide Positive Financial Impact for Most Californians in 2014](#)

Covered California
March 28, 2013

[Covered California Partners with Contra Costa County to Operate Customer Call Center](#)

Covered California
March 21, 2013

[Kathleen Keeshen Named General Counsel of Covered California](#)

Covered California
March 21, 2013

HIGHLIGHTS

[California Health Exchange Commits to Small Business by Offering Employee Choice in 2014](#)

Small Business Majority
April 5, 2013

[Healthcare law could raise premiums 30% for some Californians](#)

Los Angeles Times
By: Chad Terhune
March 28, 2013

[Health insurance premiums to drop dramatically for many Californians, rise for others next year, study reveals](#)

San Jose Mercury News
By: Sandy Kleffman
March 28, 2013

[Fresno gets health benefit call center worth 500 jobs](#)

Fresno Bee
By: Tim Sheehan
April 11, 2013

BROADCAST

[Fresno's call center sees hundreds of applicants](#)

KFSN-TV
By: Carlos Saucedo
April 13, 2013

[Californians May Face 30% Jump in Health-Care Premiums](#)

Fox Business
By: Kate Rogers
March 29, 2013

PRINT

[How health care overhaul may affect your tax bill](#)

Sacramento Bee
By: John Gonzales
April 14, 2013

[Blue Shield of California to Deploy Go-To-Exchange](#)

Insurance Networking News
By: Carrie Burns
April 11, 2013

[Health aid for 53,000 in S.J. County](#)

Stockton Record
By: Joe Goldeen
April 10, 2013

[Ask Emily: Health writer starts new Q&A series to help explain Obamacare](#)

The Modesto Bee
By: Emily Bazar
April 9, 2013

[43,000 in Stanislaus County eligible for Obamacare tax credits](#)

The Modesto Bee
By: Ken Carlson
April 9, 2013

[Watch for Covered California](#)

Stockton Record
By: Joe Goldeen
April 9, 2013

[California Health Insurance Exchange Guide](#)

Zane Benefits
April 9, 2013

[Santa Cruz County prepares as health care changes near](#)

Santa Cruz Sentinel
By: Jason Hoppin
April 9, 2013

[Covered California gives \\$50M small employer contract to Pinnacle](#)

Sacramento Business Journal
By: Kathy Robertson
April 5, 2013

[Barnidge: You'll need a translator to understand the Affordable Care Act](#)

Contra Costa Times
By: Tom Barnidge
April 1, 2013

[Study: Affordable Care Act could hike medical claims costs 62 pct. in California](#)

Associated Press
By: Judy Lin
March 26, 2013

Covered California to put service center in Rancho Cordova

Sacramento Business Journal

By: Kathy Robertson

March 27, 2013