



Media Clips

COVERED CALIFORNIA BOARD CLIPS April 24, 2013 – May 21, 2013

Since the April 23rd Board Meeting, the high visibility media issues included the awarding of grants for outreach and education, the introduction of the new Rancho Cordova call center, the announcement of Covered California serving as a voter registration hub, news on the Board approval on the model contract for health plans and general coverage and opinions of Covered California and the Affordable Care Act.

Since the April 23rd Board Meeting, the term "Covered California" was mentioned 1,250 times in a Google search and the "California Health Benefit Exchange" was noted 10 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

[Covered California to Award Community Organizations \\$37 Million in Grants for Outreach and Education](#)

Covered California
May 14, 2013

[Rancho Cordova Site to Become a Designated Covered California Call Center](#)

Covered California
April 17, 2013

HIGHLIGHTS

[California health insurance exchange announces grants](#)

Los Angeles Times
By: Anna Gorman
May 14, 2013

[California's health exchange to serve as voter registration hub](#)

Sacramento Bee
By: Jim Sanders
May 17, 2013

BROADCAST

[Aproveche los programas del nuevo Plan de Salud](#)

Univision
May 15, 2013

[California's Health Insurance Exchange Builds Critical Outreach Network](#)

KQED
By: Lisa Aliferis
May 14, 2013

[State announces grants to educate Californians about health insurance exchange](#)

89.3 KPCC
By: Stephanie O'Neill
May 14, 2013

PRINT

[Coverage for the invincible generation – because stuff happens](#)

Stockton Record
By: Joe Goldeen
May 14, 2013

[Covered California exchange set to make \\$30M in outreach grants, some potentially controversial](#)

San Francisco Business Journal
By: Chris Rauber
May 10, 2013

[California calls for more disclosure of medical costs](#)

Los Angeles Times
By: Chad Terhune
May 9, 2013

[Covered California approves model contract for health plans](#)

Sacramento Business Journal
By: Kathy Robertson
May 8, 2013

[Share your thoughts: California ready for Affordable Care Act in 2014?](#)

North Day Business Journal
April 24, 2013

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