



## Media Clips

### COVERED CALIFORNIA BOARD CLIPS

May 23, 2013 – June 19, 2013

Since the May 23rd Board Meeting, the high visibility media issues included the announcement of the insurance agencies that will be available through Covered California, President Obama's visit to San Jose commending California for leading the way on health care reform, California Insurance Commissioner Dave Jones recommendation to exclude Anthem Blue Cross from the Small Business Health Options Program (SHOP), recap of Los Angeles town hall and general coverage and opinions on Covered California and the Affordable Care Act.

Since the May 23rd Board Meeting, the term "Covered California" was mentioned 12,300 times in a Google search and the "California Health Benefit Exchange" was noted 1,090 times. The following clips represent a cross section of media outlets and coverage.

### COVERED CALIFORNIA PRESS RELEASES

#### [Covered California Joins Partnership Aimed at Reducing Unnecessary Medical Care](#)

Covered California  
June 19, 2013

#### [President Obama Lauds California for Innovative Public-Private Partnership](#)

The California Endowment  
June 7, 2013

#### [Covered California finalizes contract with Weber Shandwick; Retains Ogilvy Public Relations](#)

Covered California  
May 24, 2013

## **HIGHLIGHTS**

### **[California Puts Tentative Price on Health Policies Under New Law](#)**

New York Times  
By: Reed Abelson  
May 23, 2013

### **[The Obamacare Shock](#)**

New York Times (The Opinion Pages)  
By: Paul Krugman  
May 26, 2013

### **[President Obama touts Obamacare in downtown San Jose](#)**

San Jose Mercury News  
By: Josh Richman  
June 7, 2013

## **BROADCAST**

### **[California faces unique obstacles in implementing Affordable Care Act](#)**

89.3 KPCC  
By: Stephanie O'Neill  
June 14, 2013

### **[Bill Would Limit Health Exchange Secrecy](#)**

KMJ Now  
June 4, 2013

### **[Health Insurance At 'Good Prices' Coming To Calif. Exchange](#)**

NPR Blog  
By: Sarah Varney  
May 24, 2013

## **PRINT**

### **[Making Obamacare Work in California](#)**

The Huffington Post (Blog)  
By: Robert Ross  
June 14, 2013

### **[Guide offers help enrolling in Covered California](#)**

Sacramento Business Journal  
By: Kathy Robertson  
June 14, 2013

**[Anthem, UC Reach Deal on Covered California Offerings](#)**

California Healthline

June 14, 2013

**[California insurance chief: Keep Anthem out of small-biz exchange](#)**

Los Angeles Times

By: Chad Terhune

June 13, 2013

**[Backers of rate regulation aren't satisfied with health exchange](#)**

Los Angeles Times

By: Chad Terhune

June 12, 2013

**[U.S. Senators Ask HHS To Review California Exchange Disclosure](#)**

California Healthline

June 10, 2013

**[Town Hall explains healthcare reform to Los Angeles residents](#)**

Los Angeles Times

By: Anna Gorman

June 7, 2013

**[Kevin McCarthy and Fred Upton: President is California Dreamin' about Obamacare](#)**

San Jose Mercury News

By: Kevin McCarthy and Fred Upton

June 7, 2013

**[Editorial: Rollout of state health exchange tops expectations](#)**

Sacramento Bee

By: The Editorial Board

May 31, 2013

**[State agency approves health insurance plans](#)**

Los Angeles Wave

May 30, 2013

**[Rate Shock: In California, Obamacare To Increase Individual Health insurance Premiums By 64-146%](#)**

Forbes

By: Avik Roy

May 30, 2013

**[Low Costs and Narrow Networks: Inside Covered California](#)**

California Healthline

By: Dan Diamond

May 29, 2013

**[Unexpected Health Insurance Rate Shock-California Obamacare Insurance Exchange Announces Premium Rates](#)**

Forbes

By: Rich Unger

May 24, 2013

**[Some Details Released on Insurance Exchange](#)**

San Diego Union-Tribune

By: Paul Sisson

May 24, 2013

**[California Health Insurance Premiums Under Obamacare Revealed](#)**

Huffington Post

By: Jeffrey Young

May 23, 2013

**[If this Health Plan is 'Socialism,' We Need More of It](#)**

Los Angeles Times

By: David Lazarus

May 23, 2013