



Media Clips

COVERED CALIFORNIA BOARD CLIPS

June 21- August 16, 2013

Since the June 20th Board Meeting, the high visibility media issues included the announcement of the SHOP rates and plans that will be available through Covered California; the signing of the individual health insurance contracts; the recruitment of licensed insurance agents to help with enrollment; Aetna leaving the individual insurance market and general coverage and opinions on Covered California and the Affordable Care Act.

Since the June 20th Board Meeting, the term "Covered California" was mentioned 16,660 times in a Google search and the "California Health Benefit Exchange" was noted 1,420 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

[Covered California is Recruiting California Licensed Insurance Agents to Join Health Care Enrollment Effort](#)

Covered California
August 8, 2013

[Covered California Health Plan Contracts Signed](#)

Covered California
August 7, 2013

[Covered California Announces Health Insurance Plans for Small Businesses](#)

Covered California
August 1, 2013

[Covered California Testing for Fresno Service Center Jobs](#)

Covered California
July 31, 2013

[Covered California and Sierra Health Foundation Announce Outreach and Education Grants](#)

Covered California
July 19, 2013

[Covered California Rolls Out Plans for Children's Dental Coverage](#)

Covered California
June 25, 2013

[Covered California Teams with Legal Aid Consortium to Help Consumers Access Health Care](#)

Covered California

June 20, 2013

HIGHLIGHTS

[Latinos are focus of grass-roots outreach on Affordable Care Act](#)

Los Angeles Times

By: Anna Gorman

August 7, 2013

[Health insurance rates for California's small businesses unveiled](#)

Los Angeles Times

By: Marc Lifsher

August 1, 2013

[Dooley Noted](#)

Comstock's Magazine

By: Rich Ehsen

August 2013

BROADCAST

[Covered California Reaches Out to Uninsured](#)

NBC Los Angeles

By: John Cadiz Klemack

August 16, 2013

[Reality Check: Will Covered California be Ready by Oct. 1?](#)

NBC News

By: Sam Brock

August 15, 2013

[State Insurance Exchange Gets Ready to Launch Multimillion Dollar Marketing Effort](#)

Valley Public Radio

By: Pauline Bartolone

July 25, 2013

[First Lady Asks For Latinos' Help On Health Care](#)

National Public Radio

July 23, 2013

PRINT

[San Francisco expects tens of thousands to remain uninsured after federal law takes effect](#)

San Francisco Examiner

By: Joshua Sabatini
August 16, 2013

[Health care bill would protect patients from high out-of-pocket costs](#)

By: Kathy Robertson
Sacramento Business Journal
August 14, 2013

[A Limit on Consumer Costs Is Delayed in Health Care Law](#)

New York Times
By: Robert Pear
August 12, 2013

[Covered California taking preregistration from insurance agents](#)

Sacramento Business Journal
By: Kathy Robertson
August 12, 2013

[Loma Linda University Health to Receive \\$990,000 Grant from Covered California for Affordable Care Act Outreach and Education](#)

San Francisco Chronicle
August 8, 2013

[Covered California Announces 12 Insurers in Individual Marketplace](#)

California Healthline
August 8, 2013

[How health systems are prepping for the big Covered California rollout](#)

Silicon Valley Business Journal
By: Lauren Hepler
August 8, 2013

[Covered California meeting to include dental policy](#)

Sacramento Business Journal
By: Kathy Robertson
August 6, 2013

[Covered California holds new testing for Fresno call center applicants](#)

The Fresno Bee
By: Tim Sheehan
July 31, 2013

[Calif. to see wave of spending to sell 'Obamacare'](#)

Yahoo! News
July 25, 2013

[California, other states prepare to promote health insurance](#)

The Sacramento Bee

By: Annalise Mantz

July 24, 2013

[Covered California Selects Key Demographics as Focus of Outreach](#)

California Healthline

July 24, 2013

[Covered California on Track for Open Enrollment, Audit Finds](#)

California Healthline

July 23, 2013

[Pediatric Dental Coverage Revisited](#)

California Healthline

July 22, 2013

[National healthcare reform sparks concern about scams](#)

Los Angeles Times

By: Anna Gorman

July 20, 2013

[California's Obamacare Grants Will Help State Get The Word Out About Health Care Changes](#)

Huffington Post

July 11, 2013

[Covered California Rates Approved](#)

Sacramento Business Journal

By: Kathy Robertson

July 15, 2013

[Aetna will exit California's individual health insurance market](#)

Los Angeles Times

By: Chad Terhune

June 18, 2013

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