



Media Clips

COVERED CALIFORNIA BOARD CLIPS February 20, 2014 – March 19, 2014

Since the February 18th Board Meeting, the high visibility media issues included: the one million enrollee milestone; regional enrollment figures through the end of February 28th; the countdown to history press event in Los Angeles; the partnership with United Farm Workers Founder Dolores Huerta; regional enrollment figures through the end of January 31st; the increase in Latino enrollment; the new advertising campaign to push Latino enrollment, and general coverage and opinions on Covered California and the Affordable Care Act.

Since the February 19th Board Meeting, the term "Covered California" was mentioned 57,200 times in a Google search and the phrase "California Health Benefit Exchange" was noted 720 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

[Covered California Reaches 1-Million Milestone](#)

**Covered California
March 17, 2014**

[Sacramento Region Enrollment Figures Through February 28 Released by Covered California and Department of Health Care Services](#)

**Covered California
March 17, 2014**

[Central Valley Enrollment Figures Through February 28 Released by Covered California and Department of Health Care Services](#)

**Covered California
March 17, 2014**

[Covered California Begins Countdown to Final Days to Enroll in Health Plans; DHCS and Covered California Announce Latest Enrollment Figures](#)

**Covered California
March 13, 2014**

[United Farm Workers Founder Dolores Huerta Partners with Covered California to Promote Latino Enrollment](#)

Covered California

March 7, 2014

[Sacramento Region Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Orange County Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Northern California Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Inland Empire Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Greater San Francisco Bay Area Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Central Valley Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Central Coast Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Covered California Releases Statistics for its Health Insurance Marketplace for Week Ending March 1](#)

Covered California

March 4, 2014

[San Diego County Enrollment Figures Through January 31 Released by Covered California and Department of Health Care Services](#)

Covered California

March 4, 2014

[Covered California Enrollment Surges in Los Angeles County to More Than 198,000](#)

Covered California

March 4, 2014

[Covered California and Department of Health Care Services Outline Impacts of Last Week's Software Problems](#)

Covered California

February 28, 2014

[Covered California Unveils New Advertising Campaign](#)

Covered California

February 21, 2014

PRINT

[Covered California claims it reaches 1-million milestone](#)

Central Valley Business Times

March 17, 2014

[Covered California releases Central Valley enrollment figures through February 28, 2014- 64,189 Consumers Enrolled](#)

Sierra Sun Times

March 17, 2014

[Where Sacramento region stands for health insurance sign ups](#)

Sacramento Business Journal

By: Kathy Robertson

March 17, 2014

[Peter Lee, California health exchange chief, reflects on successes and glitches](#)

The San Bernardino County Sun

By: Susan Abram

March 15, 2014

[California reports more than 900,000 people have signed up for health plans](#)

Kaiser Health News

March 14, 2014

[900K enroll in California Health Exchange](#)

CBS Los Angeles

March 13, 2014

[Covered California enrolls nearly 1 million in health plans](#)

Los Angeles Times

By: Chad Terhune and Soumya Karlamangla

March 13, 2014

[Nearly 1 million residents sign up with Covered California as health care deadline looms](#)

Los Angeles Daily News

By: Susan Abram

March 13, 2014

[California drafts labor icon Huerta to woo Latinos to Obamacare](#)

Los Angeles Times

By: Soumya Karlamangla

March 10, 2013

[Kern enrollment in Covered California hits 8,000 plus](#)

The Bakersfield Californian

By: Courtenay Edelhart

March 5, 2014

[Lawsuit seeks to reinstate canceled healthcare plans](#)

CBS Sacramento

March 5, 2014

[Healthcare enrollment deadline approaching, volunteers assist citizens with application](#)

ABC 23 Bakerfield

March 2, 2014

[Covered California software glitch affects 37,000 health care applications](#)

The Sacramento Bee

By: Christopher Cadelago

February 28, 2014

[Covered California unveils new advertising campaign – “I’m In”](#)

Sierra Sun Times

February 22, 2014

[Latino health sign ups grown in Covered California](#)

The Orange County Register

By: Bernard Wolfson

February 20, 2014

RADIO

[One million have signed up for Covered California](#)

KFBK News Radio

March 17, 2014

[Covered California: Sign ups picking up as deadline nears](#)

KPCC 89.3 Southern California Public Radio

March 13, 2014