



Media Clips

COVERED CALIFORNIA BOARD CLIPS March 20, 2014 – April 15, 2014

Since the March 20th Board Meeting, the high visibility media issues included: the enrollment grace period for consumers; regional enrollment figures through the end of February 28th; the increase in consumer traffic to the website; the partnership established with CVS; the increase in Latino enrollment; the enrollment deadline, and general coverage and opinions on Covered California and the Affordable Care Act.

Since the March 20th Board Meeting, the term "Covered California" was mentioned 134,000 times in a Google search and the phrase "California Health Benefit Exchange" was noted 492 times. The following clips represent a cross section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

[Covered California Reminds Consumers: A Week to Complete](#)

Covered California
April 9, 2014

[Covered California Executive Director Peter V. Lee Testifies Before Congressional Committee and Announces Huge Gains in Health Insurance Enrollment](#)

Covered California
April 3, 2014

[Director Ejecutivo de Covered California Ofrece Testimonio ante Comité del Congreso y Anuncia Tremendas Ganancias en el Número de Inscripciones en Seguros de Salud](#)

Covered California
April 3, 2014

[Covered California Helps Consumers As Website Traffic Increases to Record Numbers](#)

Covered California
March 31, 2014

[Covered California Updates Enrollment Figures, Makes Final Appeals to Consumers to Sign Up for Health Care](#)

Covered California

March 31, 2014

[Covered California Outlines Application Deadlines for Open Enrollment, Braces for Influx of Enrollees](#)

Covered California

March 26, 2014

[San Diego County Enrollment Figures Through Feb. 28 Released by Covered California and Department of Health Care Services](#)

Covered California

March 21, 2014

[Orange County Enrollment Figures Through Feb. 28 Released by Covered California and Department of Health Care Services](#)

Covered California

March 21, 2014

[Northern California Enrollment Figures Through Feb. 28 Released by Covered California and Department of Health Care Services](#)

Covered California

March 21, 2014

[Covered California Enrollment Surges in Los Angeles County to More Than 241,000; Interest in Medi-Cal Remains High](#)

Covered California

March 21, 2014

[Inland Empire Enrollment Figures Through Feb. 28 Released by Covered California and Department of Health Care Services](#)

Covered California

March 21, 2014

[Greater San Francisco Bay Area Enrollment Figures Through Feb. 28 Released by Covered California and Department of Health Care Services](#)

Covered California

March 21, 2014

[Central Coast Enrollment Figures Through Feb. 28 Released by Covered California and Department of Health Care Services](#)

Covered California

March 21, 2014

[Covered California Announces Partnership with Retail Pharmacy Chain and Supermarket](#)

Covered California

March 21, 2014

PRINT

[CA's Health Care Exchange Chief Pleased with Latino Enrollment](#)

New America Media

By: Viji Sundaram

April 15, 2014

[Last Chance for Obamacare Ends Tuesday for Most Californians](#)

Los Angeles Times

By: Chad Turhune

April 14, 2014

[Health Secretary Sebelius says 7.5 million People Have applied for Coverage Under Health Law](#)

Associated Press

By: Erica Werner

April 15, 2014

[Obamacare: Cover California's 3 Million Enrollees to Increase by Another 500,000](#)

Contra Costa Times

By: Tracy Seipel

April 4, 2014

[Covered California Sign-Ups Top 1.22 Million with more to Come](#)

San Francisco Business Times

By: Chris Rauber

April 3, 2014

[Many Californians May Qualify for Obamacare After Deadline](#)

Los Angeles Times
By: Chad Terhune
April 2, 2013

[Obamacare: Covered California Extends Deadline to April 15](#)

San Jose Mercury News
By: Tracy Seipel
April 1, 2014

[Former Young Invincible Becomes Less So](#)

Kaiser Health News
By: Sarah Varney
March 31, 2014

[How Covered California is Measuring Up](#)

Los Angeles Times
By: Chad Terhune
March 30, 2014

[Obamacare Has Lead to Healthcare Coverage for Millions More People](#)

Los Angeles Times
By: Noam Levey
March 30, 2014

[Editorial: Covered California Ticking Down to Healthcare Deadline](#)

Sacramento Bee
By: Editorial Board
March 28, 2014

[3 Million and Counting: Final Push Underway to Enroll Californians in Health Plans](#)

The Washington Post
By: Anna Gorman
March 27, 2014

[Milk, Bread, and Obamacare: California Pitching Insurance at CVS, Grocery Stores](#)

Med City News
By: Chad Terhune
March 22, 2014

RADIO

[Final Covered California Deadline is Midnight on April 15](#)

KFBK Radio
April 15, 2014

[Covered California: Health Enrollment Charging Ahead 5 Days Before Grace Period Ends](#)

KPCC Radio
April 10, 2014

[Covered California Announce Numbers, Expects Churn](#)

KFBK Radio
April 3, 2014

[More Than 400,000 Signed Up For Covered California In March](#)

Capital Public Radio
By: Katie Orr
April 3, 2014

[Health Care Enrollment Deadline Remains for Californians, Despite Federal Deadline](#)

KPCC Radio
By: Brian Watt
March 26, 2014