



# Media Clips

## COVERED CALIFORNIA BOARD CLIPS August 21, 2014 – September 18, 2014

Since the August 21<sup>st</sup> Board Meeting, high visibility media issues included: the preparation for the second open enrollment; income and residency verification; health insurance coverage auto-renewals; new adult and children benefits offered; and general coverage and opinions on Covered California and the Affordable Care Act.

Since the August 21<sup>st</sup> Board Meeting, the term "Covered California" was mentioned 12,500 times in a Google search and the phrase "California Health Benefit Exchange" was noted 233 times. The following clips represent a cross section of media outlets and coverage.

### COVERED CALIFORNIA PRESS RELEASES

#### [Covered California Announces Community Outreach Campaign for 2015](#)

Covered California

September 15, 2014.....

#### [Covered California Reaches Out to Thousands of Consumers Who Have Limited Time to Clarify Their Lawful Presence in California](#)

Covered California

September 4, 2014.....

#### [Covered California Announces Appointments of Directors of Communications and Director of Individual and Small-Business Sales Team](#)

Covered California

August 21, 2014.....

#### [Covered California Plans to Offer Expanded Dental Services for Children and New Coverage for Adults](#)

Covered California

August 20, 2014.....

### HIGHLIGHTS

#### [California health insurance exchange unveils ad campaign and outreach](#)

Los Angeles Times  
By: Chad Terhune  
September 15, 2014.....

[Many may lose Obamacare coverage because of missing paperwork](#)

Los Angeles Times  
By: Noam Levey  
September 15, 2014.....

[Endorsement: Proposition 45 would undermine the Affordable Care Act, which is reason to oppose it](#)

The Sacramento Bee  
September 14, 2014.....

**PRINT**

[Covered California launches \\$94 million community outreach campaign](#)

Los Angeles Business Journal  
By: Kathy Robertson  
September 15, 2014.....

[Covered California launches \\$94 million community outreach campaign](#)

Sacramento Business Journal  
By: Kathy Robertson  
September 15, 2014.....

[California health insurance exchange unveils ad campaign and outreach](#)

Los Angeles Times  
By: Chad Terhune  
September 15, 2014.....

[Covered California's Obamacare exchange to spend \\$94 million on advertising, outreach](#)

San Francisco Business Times  
By: Chris Rauber  
September 15, 2014.....

[California Exchange Seeks to Enroll 500,000 More People](#)

Kaiser Health News  
By: Daniela Hernandez

September 15, 2014.....

[Covered California Announces Community Outreach Campaign For 2015](#)

Insurance News Net

September 15, 2014.....

[Covered California will offer auto-renewals for 2015](#)

Sacramento Business Journal

By: Kathy Robertson

September 10, 2014.....

[What can be done about Covered California’s doctor gap?](#)

Los Angeles Times

September 8, 2014.....

[What’s behind health regulators’ bickering over Prop. 45?](#)

Los Angeles Times

By: Michael Hiltzik

September 6, 2014.....

[Obamacare in California: Golden State Has Largest Uninsured Latino Population, Prepares for Second ACA Enrollment Period](#)

Latin Post

By: Michael Oleaga

September 6, 2014.....

[D-Day for Obamacare documents: Prove eligibility or lose coverage](#)

CNBC

By: Dan Mangan

September 5, 2014.....

[That predicted double-digit rise in Obamacare premiums? Not happening](#)

Los Angeles Times

By: Michael Hiltzik

September 5, 2014.....

[Bracing for New Challenges in Year 2 of Health Care Law](#)

The New York Times

By: Reed Abelson

September 2, 2014.....

[California officials gearing up for Obamacare open enrollment](#)

Los Angeles Times

By: Chad Terhune

September 2, 2014.....

[Here's Where Obamacare Has Made the Most Progress](#)

The Huffington Post

By: Jeffrey Young

September 2, 2014.....

[Covered California to offer adult dental benefits in 2015](#)

Sacramento Business Journal

By: Kathy Robertson

August 22, 2014.....

[Covered California's Peter Lee nets bonus, Obamacare site nets 1.2 million enrollees](#)

San Francisco Business Times

By: Chris Rauber

August 22, 2014.....

[California health exchange weighs formal opposition to Proposition 45](#)

The Sacramento Bee

By: Christopher Cadelago

August 21, 2014.....

[Without proof of citizenship, residency, 100,000 could lose Obamacare](#)

Los Angeles Times

By: Chad Terhune

August 21, 2014.....

**BROADCAST**

[Covered California Income Verifications Lead to Canceled Coverage](#)

KQED

By: Judy Lin

September 9, 2014.....