



Media Clips

COVERED CALIFORNIA BOARD CLIPS Oct. 20, 2016 – Nov. 9, 2016

Since the October 20 board meeting, high-visibility media issues included: the start of Open Enrollment period, rates for Covered California health plans in 2017; and tips on shopping for the best plan Covered California health plan.

Since the October 20 board meeting, the term "Covered California" was mentioned 1,170 times in a Google search. The following clips represent a cross-section of media outlets and coverage.

COVERED CALIFORNIA PRESS RELEASES

[Covered California to Launch Open Enrollment Tuesday for Health Coverage in 2017](#)

Oct. 28, 2016..... 5

PRINT

Articles Placed by Covered California

[Covered California Looks to Renew 1+ Million; Director Cites Improved Benefits, Service Young Mom Says Coverage Is Saving Her Life](#)

Indian Valley News

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[Covered California Looks to Renew 1+ Million](#)

Long Beach Ledger

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[Covered California Looks to Renew 1+ Million; Director Cites Improved Benefits, Service](#)

The Pasadena/San Gabriel Valley Journal

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<u>Residents prepare to renew Covered California</u>	
The Alpenhorn News	
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<u>Five Tips for Shopping for the Covered California Health Plan That Best Fits You</u>	
Highland Community News	
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<u>Five tips for shopping for the Covered California health plan that best fits you</u>	
San Diego LGBT Weekly	
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<u>Five Tips for Shopping for the Covered California Plan that Best Fits You</u>	
San Francisco Bay View	
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<u>Five Shopping Tips for a Covered California Health Plan Best for you</u>	
The Pasadena/San Gabriel Valley Journal	
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<u>¿Quiere Retener a Sus Empleados? Ofrezca cobertura de salud como incentivo</u>	
DATV Magazine	
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<u>Covered California abre el período de inscripción abierta</u>	
Hispanos Press	
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<u>5 tips: Buying the Covered Calif. Health Plan that’s best for you</u>	
Inquirer.net	
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<u>Renewal and Open Enrollment Begins for Covered California</u>	
Korea Daily News	
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<u>Renewal and Open Enrollment Begins for Covered California - Op Ed</u>	
Korea Daily News	
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[Renewal and Open Enrollment Begins for Covered California](#)
 NewsforChinese.com
 Oct. 22, 2016.....33

Articles of Significance

[Obamacare: Key Moves by Covered California helped keep rates down](#)
 San Jose Mercury News
 By: Traci Seipel
 Oct. 30, 2016.....35

[Reduce Your Obamacare Sticker Shock](#)
 California Healthline
 By: Emily Bazar
 Oct. 28, 2016.....39

[Covered California starts taking signups — but it’s staying quiet](#)
 San Francisco Chronicle
 By: Victoria Colliver
 Oct. 31, 2016.....44

[Why Covered California’s rate hikes are lower than the rest of the U.S.](#)
 Sacramento Bee
 By: Claudia Buck
 Oct. 31, 2016.....47

[Covered California’s Future In Peril If Federal Subsidies Dry Up](#)
 California Healthline
 By: Chad Terhune
 Nov. 10, 2016.....51

BROADCAST

Segments Placed by Covered California

[Open enrollment for 2017 Covered California begins](#)
 KCRA – NBC Sacramento
 Nov. 1, 2016.....55

Steve Seigel discusses tips for Covered California open enrollment

Fox 11 – Los Angeles

Nov. 1, 2016.....57

Segments of Significance

It's Open Enrollment Time For Covered California

KPBS Radio

By: Kenny Goldberg

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