



**COVERED
CALIFORNIA**

Media Clips

COVERED CALIFORNIA BOARD CLIPS

Jan. 3, 2024 – Jan. 31, 2024

Since our last board meeting, the media coverage includes:

- Covered California partners with enrollment agents throughout the state to help people enroll through mobile clinics.
- Covered California announces enrollment through Jan. 20 and HHS announces over 21 million enrolled nationally.
- Covered California extends deadline to Feb. 9.

PRESS RELEASES

[Enrollment Surge Continues as Covered California Approaches Jan. 31 Deadline for Open Enrollment](#)

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Articles of Significance

[California becomes first state to offer health insurance to undocumented immigrants](#)

ABC 10Jan. 4, 2024

['A huge blessing': Covered California is removing residents' barriers to health care](#)

The Sacramento BeeJan. 9, 2024

[More Than 20 Million People Have Signed Up for Obamacare Plans, Blowing by Record](#)

The New York TimesJan. 10, 2024

[California Gets One Step Closer to Universal Healthcare](#)

The NationJan. 12, 2024

[Troublemakers and system changers, healthcare that works for you](#)

San Francisco BayviewJan. 14, 2024

[The ins and outs of Covered California](#)

Napa Valley RegisterJan. 17, 2024

<u>Obamacare enrollment is surging. Here's where.</u>	
POLITICO	Jan. 17, 2024
<u>Health Insurance Without Health Care</u>	
Forbes.....	Jan. 18, 2024
<u>La Maestra Health Centers teams up with Covered California to connect uninsured residents to healthcare</u>	
CBS8	Jan. 19, 2024
<u>Covered California hosts enrollment center for residents in Fresno</u>	
Your Central Valley	Jan. 24, 2024
<u>Think you can't afford health insurance? You actually might, says Covered California</u>	
Caló News.....	Jan. 24, 2024
<u>Obamacare sign-ups hit record 21.3 million as Biden pushes his efforts to lower health care costs</u>	
CNN	Jan. 24, 2024
<u>Think you can't afford health insurance? You actually might, says Covered California</u>	
Caló News.....	Jan. 24, 2024
<u>What a GOP fight over undocumented health care says about California's changing politics</u>	
CalMatters.....	Jan. 24, 2024
<u>Covered California Deadline Fast Approaching</u>	
Los Angeles Sentinel	Jan. 25, 2024
<u>Enrollment Surge Continues as Covered California Approaches Jan. 31 Deadline for Open Enrollment</u>	
YubaNet.com	Jan. 25, 2024
<u>Covered California hosts enrollment center for residents in Fresno</u>	
Your Central Valley	Jan. 25, 2024
<u>Enrollment Surge Continues as Covered California Approaches Jan. 31 Deadline for Open Enrollment</u>	
The Santa Barbara Independent.....	Jan. 25, 2024
<u>Record ACA enrollment tops 21.3m, and counting...</u>	
Health Leaders Media.....	Jan. 25, 2023
<u>California urges more Fil-Ams to apply for state health insurance</u>	
TFC News	Jan. 26, 2024

<u>Enrollment Surge Continues as Covered California Approaches Wednesday, January 31, 2024 Deadline for Open Enrollment</u>	
Sierra Sun Times	Jan. 26, 2024
<u>Deadline for state health insurance coverage: When do you need to sign up?</u>	
KSBY	Jan. 29, 2024
<u>The Covered California deadline is Wednesday. Here's how to sign up.</u>	
Capital Public Radio.....	Jan. 30, 2024
<u>Covered California extends enrollment period</u>	
KTLA.....	Jan. 31, 2024
<u>Covered California Announces More Time to Enroll for Coverage in 2024</u>	
The Santa Barbara Independent.....	Jan. 31, 2024
<u>Covered California Extends Its Enrollment Period</u>	
LAist.....	Jan. 31, 2024
<u>Covered California extends enrollment window to midnight of February 9, 2024</u>	
KEYT	Jan. 31, 2024
<u>Covered California extends time to enroll for coverage</u>	
sdnews.com	Jan. 31, 2024
<u>“Covered California Extends Enrollment Period: Get the Health Insurance Coverage You Deserve!”</u>	
LA News Center.....	Jan. 31, 2024



News Release

FOR IMMEDIATE RELEASE
Jan. 25, 2024

Enrollment Surge Continues as Covered California Approaches Jan. 31 Deadline for Open Enrollment

SACRAMENTO, Calif. — Heading into the final week of open enrollment, Covered California has continued to see signups surge. As of Jan. 20, over 243,000 Californians have newly enrolled in coverage for 2024, a 13 percent increase over the same period last year. Over 1.5 million Covered California enrollees have renewed their coverage.

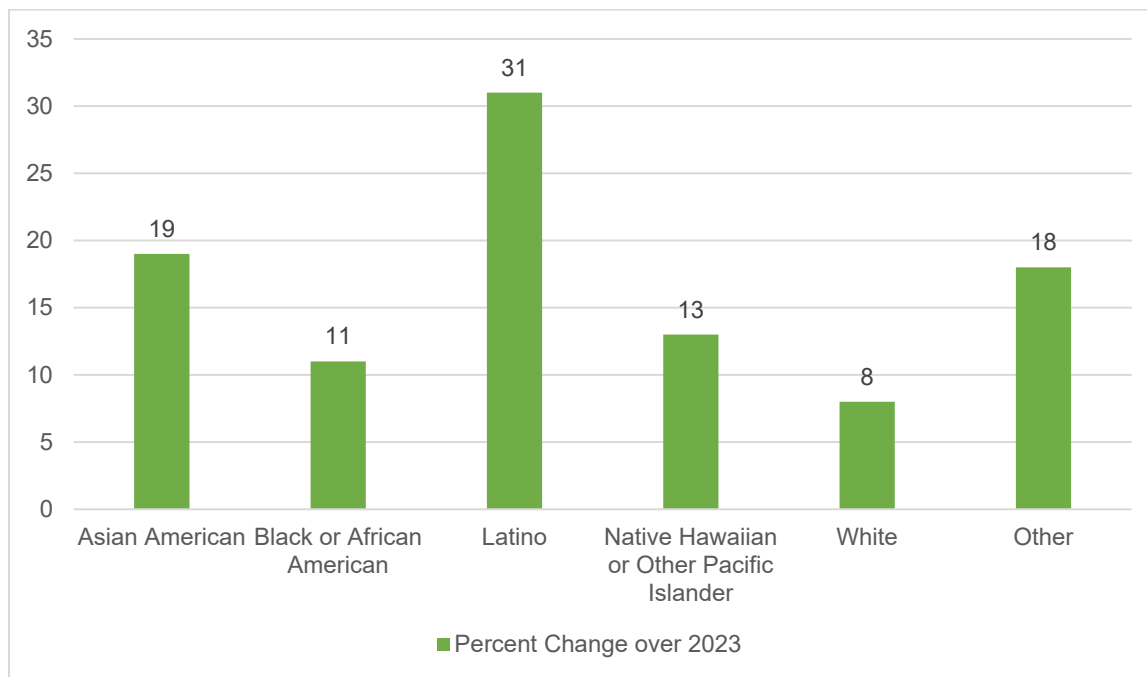
There is still time for uninsured Californians to sign up for coverage through Covered California, but only until Jan. 31.

“If you don’t have health insurance for yourself or your family, now is the time to enroll,” said Covered California Executive Director Jessica Altman. “With enhanced federal subsidies and a new state program to lower out-of-pocket costs, there has never been more help available to make quality health insurance more affordable and more attainable.”

Covered California’s new enrollment surge is seen across nearly all segments of the state’s diverse population, including a 31 percent increase in Latino enrollment, a 19 percent uptick in Asian American signups and 11 percent growth in African American enrollment.

(more)

Figure 1: New Enrollment Increases Across Ethnic Groups¹



Californians all across the state — from Redding to San Diego — have signed up in higher numbers than they did last year.

(more)

¹ Percentage increase for new enrollments between Nov. 1, 2023, and Jan. 20, 2024, as compared to the same period in the prior year.

Table 1: Covered California New Enrollment Increases by Region²

Covered California Rating Region	2024 Enrollees	% increase over 2023
Region 1 Alpine, Amador, Butte, Calaveras, Colusa, Del Norte, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Nevada, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Tuolumne and Yuba counties	8,016	15%
Region 2 Marin, Napa, Solano and Sonoma counties	7,612	2%
Region 3 Sacramento, Placer, El Dorado and Yolo counties	13,227	4%
Region 4 San Francisco County	5,338	21%
Region 5 Contra Costa County	7,301	10%
Region 6 Alameda County	10,064	6%
Region 7 Santa Clara County	11,415	24%
Region 8 San Mateo County	4,523	17%
Region 9 Monterey, San Benito and Santa Cruz counties	3,917	9%
Region 10 San Joaquin, Stanislaus, Merced, Mariposa and Tulare counties	11,384	22%
Region 11 Fresno, Kings and Madera counties	5,879	17%
Region 12 San Luis Obispo, Santa Barbara and Ventura counties	9,548	10%
Region 13 Mono, Inyo and Imperial counties	1,777	13%
Region 14 Kern County	3,884	27%
Region 15 Los Angeles County (northeast)	30,406	18%
Region 16 Los Angeles County (southwest)	43,408	18%
Region 17 San Bernardino and Riverside counties	23,432	1%
Region 18 Orange County	23,947	16%
Region 19 San Diego County	18,197	3%

(more)

² New enrollment through Jan. 20, 2024, compared to Jan. 20, 2023.

“We are starting our second decade of service to Californians under the Affordable Care Act, and the demand for affordable health coverage is as great as it’s ever been,” Altman said. “In 2024, we are thrilled to help consumers lower their out-of-pocket costs even further with our new cost-sharing reduction program that eliminates deductibles in three Silver plans and reduces other out-of-pocket costs.”

Through a budget package passed by the state Legislature and enacted by Gov. Newsom last year, Covered California is offering a new program that will reduce the cost of accessing health care for consumers by lowering out-of-pocket costs, including eliminating deductibles in all three Silver cost-sharing reduction plans.

The new cost-sharing reduction program for out-of-pocket costs will be available to Californians with incomes up to 250 percent of the federal poverty level, or \$36,450 for single enrollees and \$75,000 for families of four.

Through Jan. 20, over 850,000 of Covered California’s 1.7 million enrollees have qualified for these cost savings and richer benefits, and more than two-thirds of them can get an Enhanced Silver cost-sharing reduction plan for \$10 or less per member each month.

Signing Up for Coverage Is Easy

Consumers can learn more about their options by visiting CoveredCA.com, where they can easily find out if they qualify for financial help and see the coverage options in their area. Those interested in learning more about their coverage options can also:

- Get free and confidential assistance over the phone, in a variety of languages, from one of more than 14,000 certified agents and community-based organizations throughout the state that provide free, confidential help in whatever language or dialect consumers prefer.
- Have a certified enroller [call them](#) and help them for free.
- Call Covered California at (800) 300-1506.

“Covered California has made signing up for health insurance a simple task,” Altman said. “You can find help in every community and in nearly every language through our vast network of certified agents and Navigators. Do not hesitate to get help — or apply on your own at CoveredCA.com — but make sure you do so before Jan. 31.”

About Covered California

Covered California is the state’s health insurance marketplace, where Californians can find affordable, high-quality insurance from top insurance companies. Covered California is the only place where individuals who qualify can get financial assistance on a sliding scale to reduce premium costs. Consumers can then compare health insurance plans and choose the plan that works best for their health needs and budget.

(more)

Depending on their income, some consumers may qualify for the low-cost or no-cost Medi-Cal program.

Covered California is an independent part of the state government whose job is to make the health insurance marketplace work for California's consumers. It is overseen by a five-member board appointed by the governor and the Legislature. For more information about Covered California, please visit www.CoveredCA.com.

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News Release

FOR IMMEDIATE RELEASE

Jan. 31, 2024

Covered California Announces More Time to Enroll for Coverage in 2024

SACRAMENTO, Calif. —Covered California announced today that it will give consumers until Feb. 9 to sign up for coverage in 2024.

“We’ve seen record-breaking enrollment nationally, and Covered California is surging with heightened demand,” said Covered California Executive Director Jessica Altman. “We want any Californian who needs health insurance to have the opportunity to get covered for the rest of 2024, and extending the open-enrollment period will ensure they have the time they need.”

In addition to the increased demand, consumers looking to enroll in recent days may have encountered challenges reaching Covered California representatives over the phone, and many this week have experienced longer than expected wait times. This was due in part to a disruption to Covered California’s service center, which was temporarily taken offline in immediate response to a cybersecurity incident affecting a third-party vendor that supports its phone lines.

This incident was limited to Covered California’s telephone systems, and enrollment and eligibility systems were unaffected. At this time, there is no indication that any personal information was compromised.

The deadline extension will give consumers who are trying to sign up for coverage the time and assistance they need.

Consumers will have until midnight on Friday, Feb. 9, to apply for coverage that would be effective Feb. 1. They can visit CoveredCA.com and get free and confidential help from one of the more than 14,000 certified enrollers throughout the state who can help them sign up, including individuals who can assist in other languages. In addition, consumers can reach the Covered California service center at (800) 300-1506.

(more)

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